

EU Affairs Training



Dr2 Academy's EU Affairs Training - what you need to know about EU Affairs

Dr2 Academy offers EU Affairs Trainings to reflect on the policy developments triggered by the post COVID-19 recovery plans and the priorities of the European Commission under President Ursula von der Leyen's mandate. During these one-day trainings, we will provide you with an in-depth knowledge of the European Union institutional structure and functioning, and with a sound understanding of the EU's evolving policy priorities and changing balance of power.

Furthermore, by demonstrating how to maximize the efficiency and outcomes of your engagement with decision-makers, our training will help you to effectively define and represent the interests of your business at EU level.

Held online in English, this training will empower participants with the right knowledge and tools to effectively represent their interests at EU level.

What will I gain from this training?

Our EU Affairs training is targeted to professionals both from the public and private sectors, whose work is impacted by EU policies. During the training, you will acquire knowledge on and experience in:

- ✓ The ins and outs of the EU inter-institutional relations, EU procedures and the balance of power;
- ✓ The changing political dynamics in the aftermath of the COVID-19 pandemic and the new priorities of the European Commission;
- ✓ A comprehensive overview of an effective lobbying strategy, including tips and tricks from our experienced trainers on how to develop and communicate your messages;
- ✓ A case study that links theory to practice by applying a lobbying plan, which takes the current political context into account.

Our trainings can be adapted to your needs, focusing on policy files relevant to your business and tailoring the right level of knowledge on EU Affairs and Public Affairs.

In case you have any questions please do not hesitate to contact us at info@dr2consultants.eu

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