

Belgian Public Affairs Training



During a half-day online training, you will gain insights into the composition and modus operandi of the Belgian parliaments and governments, and explore the benefits of conducting Public Affairs campaigns. This training provides you with the knowledge about Belgian decision-making procedures and will equip you with the right tools to effectively represent the interests of your organization towards political institutions. Our training will also reflect on the priorities of the Belgian recovery plans after the COVID-19 crisis.

After this training you will be able to:

- ✓ Navigate the Belgian maze of six governments and six parliaments and their competences;
- ✓ Understand the Belgian decision-making procedures;
- ✓ Identify which initiatives following the recovery plans will impact your organization;
- ✓ Develop and implement a Public Affairs strategy based on our suggested tools.

The first part of the training provides a theoretical overview of the institutions and decision-making procedures in Belgium. The second part will focus on Public Affairs and the do's and don'ts of lobbying in Belgian politics and some practical examples. The training will be held in English.

Do you want to make your voice heard by Belgian policymakers?

Then it is essential to comprehend the Belgian state structure, which is complex by nature. The Kingdom has six governments and six parliaments (without even mentioning the European Parliament), meaning that competences are spread over different levels.

Belgium at a glance

- ✓ Learn about the role of the Belgian institutions and their relationship with each other;
- ✓ Get to know the Belgian decision-making process;
- ✓ Analyze the Belgian recovery plans and priorities following the COVID-19 crisis.

Public Affairs in Belgium

- ✓ What is (Belgian) Public Affairs?;
- ✓ Learn to set up your Public Affairs Strategy (based on your specific theme/topic);
- ✓ Do's and don'ts of lobbying in Belgian politics;
- ✓ Ask questions and get tips and tricks from a guest speaker.

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