

EU Public Affairs: Fit for 55 package



Online EU Public Affairs training on the “Fit for 55” package Thursday, 21 October from 09:30 to 12:30 CEST

Whether you are a frontrunner in your respective field or a company which is challenged by sustainability policies, the policies presented in the “Fit for 55” package will affect your business. With this package of legislative climate and energy proposals, presented on 14 July, the European Commission aims at reducing emissions by at least 55% in 2030 and contributing to the European Green Deal objectives.

The “Fit for 55” package will address a wide range of policy areas, including transport, energy and international trade. This landmark package, covering 11 legislative proposals, includes revisions of several existing legislative acts, including the EU Emissions Trading System (EU ETS), the Renewable Energy Directive and the Energy Taxation Directive. It will also introduce new instruments, such as the Carbon Border Adjustment Mechanism.

During this EU Public Affairs training you will learn about the implementation of the EU’s climate and environmental ambitions, as set out in the European Green Deal, and understand the impact of legislative files stemming from the “Fit for 55” package on your organization.

After drawing a comprehensive picture of the “Fit for 55” measures, this training will provide you with the right tools to effectively represent the interests of your organization in a political reality that is increasingly looking at industry and society to make its climate commitments become reality. How do you make sure your policy messages fit with the EU narrative? Who should you contact in the EU institutions to convey your message at the right time? Answers to these and many more questions will be brought to you during the EU Public Affairs Training on the “Fit for 55” package.

After this training you will be able to:

- ✓ Understand the main objectives and legislative initiatives of the “Fit for 55” package;
- ✓ Identify the most important initiatives of “Fit for 55” and the way in which they will affect the sector in which your business is active;
- ✓ Navigate the EU maze of institutional departments and stakeholders dealing with environmental issues, and get acquainted with the power balance between the EU institutions;
- ✓ Develop and implement a Public Affairs strategy on a legislative file related to the “Fit for 55” package.

The price for an EU Public Affairs Training on the “Fit for 55” package is €475,00, excluding VAT.

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